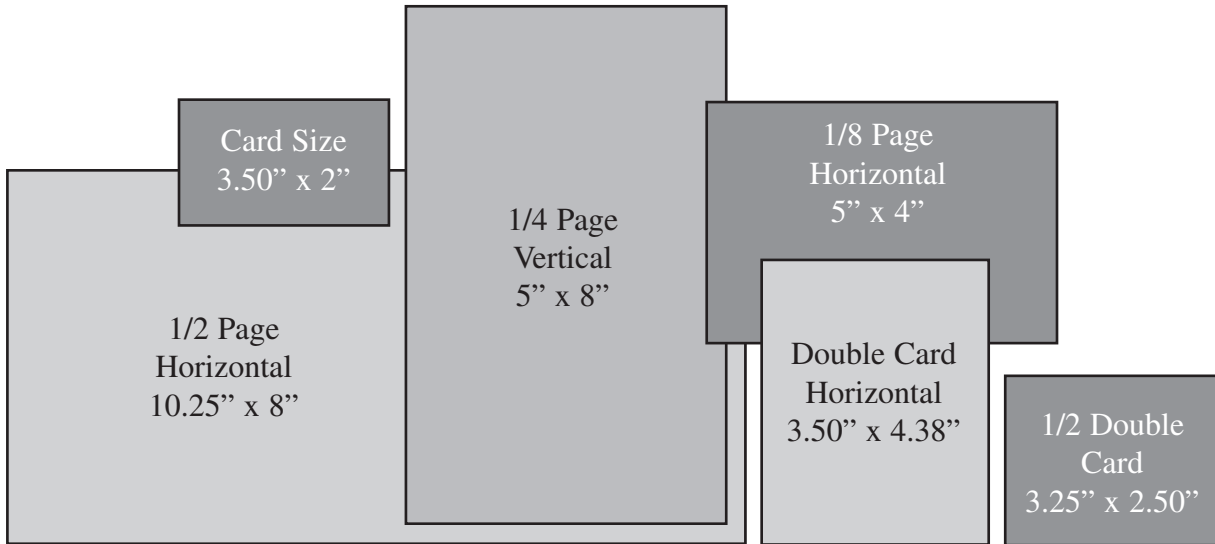




North Coast Builders Exchange BUILDING NEWS

Rates and Specifications



DISPLAY ADVERTISING					
Size	Size	Weekly Member	Weekly Non-Member*	Quarterly Member	Quarterly Non-Member*
3.50" x 2"	Card-size	\$15.00	\$31.00	\$195.00	\$403.00
3.25" x 2.50"	1/2 Double Card	\$23.00	\$46.00	\$299.00	\$598.00
3.50" x 4.38"	Double Card	\$39.00	\$77.00	\$507.00	\$1,001.00
5" x 4"	1/8 Page Horizontal	\$46.00	\$92.00	\$598.00	\$1,196.00
5" x 8"	1/4 Page Vertical	\$92.00	\$185.00	\$1,196.00	\$2,405.00
10.25" x 8"	1/2 Page Horizontal	\$185.00	\$370.00	\$2,405.00	\$4,810.00
10.25" x 16"	Full Page	\$370.00	\$739.00	\$4,810.00	\$9,607.00

SUB BID ADVERTISING

3.25" x 4.25"	Sub-Bid	Member	\$24.00
3.25" x 4"	Sub-Bid	Non-Member	\$48.00

FLYER INSERTS

11" x 8.5"	1800 ct.	Members only	\$90/page
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CLASSIFIED

50 words	Text only	Members only	No charge/three week run minimum
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* WC&SS Limited Membership qualify for non-member rates only.

Building News is a weekly publication. All advertising for non-members must be paid in advance.
**For any questions, please contact Anita Adams at NCBE, (707) 542-9502,
 or at anita@ncbeonline.com.**