



Building News Advertising

Display Ad

Ad Size	Ad Type	Weekly NCBE Member	Weekly Non-Member*	Quarterly NCBE Member	Quarterly Non-Member*
3.5" x 2"	Horizontal Business card	\$15	\$31	\$195	\$403
3.5" x 4"	Horizontal Front/Back Business card	\$30	\$61	\$390	\$806
2" x 3.5"	Vertical Business card	\$15	\$31	\$195	\$403
4" x 3.5"	Vertical Front/Back Business card	\$30	\$61	\$390	\$806
3.5" x 5"	1/4 Page Vertical	\$46	\$92	\$598	\$1,196
7.5" x 5"	1/2 Page Horizontal	\$92	\$185	\$1,196	\$2,405
7.5" x 10"	Full Page Vertical	\$185	\$370	\$2,405	\$4,810

Sub Bid Ad

3" x 3.5"	Sub-Bid (E.O.E. ad)	\$24	\$48		
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'Hot Links' Ad (NCBE Members only)

8.5" x 11" Electronic Flyer
(see sample on pg. 6 *Building News*)

\$90	N/A
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Classified Ad (NCBE Members only)

35 words	Text only (3 week maximum)	FREE	N/A
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Deadline – We need to receive your ad one week prior to publication date, which is every Monday.

Ad requirements – A full-size, high-resolution (240ppi) pdf or jpeg file (*please embed all graphics & fonts*).

NCBE Member Rates – To qualify for member rates, your company must have a regular, associate or organizational membership with NCBE and your company name must appear in the display ad.

Non-Member Rates – *Includes NCBE Limited Memberships – Worker Comp, Student & SS Limited Membership qualify for non-member rates only.

Building News is a weekly publication. All advertising for non-members must be paid in advance.

For any questions, please email Deb Rourke at NCBE, or call (707) 542-9502.